

XGATE SMS Messaging Platform

Enterprise-Class Mobile Connectivity



The Xgate Enterprise Messaging Platform provides a robust, cross-carrier messaging service that allows businesses to send time/event-based SMS messages and alerts domestically or internationally. Xgate messaging services can easily integrate with enterprise applications including workflow, Enterprise Resource Planning (ERP), Sales Force Automation (SFA), Customer Relationship Management (CRM), and other vertical applications.

+ Wide Cross-Carrier Network Coverage

- > The Xgate Messaging Network insures timely and accurate message delivery, connecting directly to operators in Hong Kong, China, Taiwan, Macau and Asia
- > Centrally hosted network helps customers deploy high-quality enterprise services without the burden of building proprietary networks, direct connections, and business relationships with multiple carriers
- > Inter-carrier messaging that is device- and carrier-agnostic and supports virtually all popular mobile protocols including GSM, CDMA, TDMA, PCS and 3G

+ Additional Features

- > *Two-Way Messaging*—The query-and-response engine supports two-way messaging, enabling users to setup automated responses, and notifications
- > *API sending and Auto Triggering*— Xgate API connectivity via HTTP/S, XML and SMPP allows SMS messaging to be easily integrated into the enterprise's back-end infrastructure, software and server systems
- > *SMS inbox* — Receive and reply SMS messages from a dedicated web inbox
- > *Web interface*— Users can create and send messages from a secure website, and view detailed delivery reports online

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+ KEY BENEFITS & FEATURES

Service Level Agreements

Xgate's enterprise-class messaging services are backed with a guaranteed 99.7% platform availability service level agreement, ensuring reliability for business critical processes and corporate communications

Local Time-Stamp

Xgate provides products that guarantee correctly time-stamped messages, using the local time zone of the subscriber for accurate use on the recipient end

High Message Throughput

Message throughput of 5 messages/sec and up

Customized sender-ID

Users can change the Sender-Id headers to an alphanumeric header up to 11 characters long for instant branding for each SMS sent

Delivery Receipts

Delivery status reporting for each SMS sent

Unicode Support

Supports Unicode formats for deployment in multilingual environments

24/7 Support

Engineers always on hand offering 24/7 Support, 24-hours a day, seven days per week, 365 days per year

